

# Partial and Preliminary Report by Committee A on Recruitment

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While this committee is still engaged in fact finding to address some of the questions in its charge, it has compiled a list of activities from departments and programs that it feels should be shared at this point so that others might find techniques or approaches that could work for their unit.

This list does not include the routine attendance at Orientation, responses to Welcome Center, using a named principal undergraduate advisor for students to contact, etc., that all departments and others report doing. Rather, it is our attempt to list the different kinds of things that surfaced in the responses to Committee A from A&S departments and programs. We encourage departments and their faculty to see if there are things here that they might do to improve recruitment for their unit or program.

**(And if we have left something out that you do that you feel should be on this list, send me an email describing it.)**

Direct mailing to HS counselors in the metro region; also email to prospective students

Contact different new prospective students each month as the new list of prospective students appears

Use departmental phone-a-thons to these lists

Purchase ACT score lists of students who express interest in field of study and contact them

When contact prospective students and their parents, include an attractive departmental newsletter about the faculty, alumni and student achievements.

Offer one on one visits in the department to prospective students at their convenience.

Send faculty to out of town college fairs

Keep website attractive to prospective students

Use students to recruit students

Use community contacts who have connection with or have been served by program to recruit students; use younger alums

Publicize internship opportunities

Bring HS students to campus to work on a project related to possible major

Bring HS students to campus to attend departmental-based event

Partner with community organizations that sponsor program related events or youth organizations (Debate KC and KC Writing Project as examples)

Help youth groups in the community with their summer programs for HS students

Use distance learning courses as demos of what we do

Do more in the dual credit High School College Program

Create and support undergraduate departmental student organizations and use those as recruitment devices for new students

Publish student work and get it distributed to prospective students

Create easy to use advising sheets for prospective majors. Hand out to prospective students; hand out in service courses to current students

Create brochures that outline the requirements for a departmental minor and target distribution to likely cognate or companion fields of study

Have your current students "bring their HS age siblings/cousins to class day"

Use on campus special topic fairs (language, history, science) for HS and middle school students

Promote faculty outreach to service organizations in community and have brochures for them to use.

Purchase air time on NPR around programs of interest to prospective majors to announce what the department is doing.

Purchase an island in a virtual world and make it UMKC to tout your programs

Encourage faculty to grant media interviews in their area of expertise as way to show off department

Send faculty to college nights in rural HS

Meet with School of Education about majors/minors in department in the College

Hold a special transfer student visit day for prospective transfers to the major

Have special packet of departmental material designed for transfer student

Have department specific articulation agreement with Community Colleges for major/minor

Hold early awareness days for 6-7-8 grade students

Raise money via alumni sponsored scholarships for incoming students to the department

Use email e-blasts announcing and offering free tickets to departmental events to prospective students (maybe via their HS teachers?)