

**ACADEMIC AND PROFESSIONAL
VITA
of
John O. Ward, Ph.D.**

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Date of Birth:

1/10/42

Corporate ID#:

43-1280174

Educational Background

1979	Institute for Educational Management, Harvard University
1967-71	University of Oklahoma, Ph.D., Economics
1966-67	University of Toledo, MA, Economics
1965-66	IBM Educational Center, Detroit, Systems Analysis
1960-65	University of Toledo, BA, Economics

Academic Positions

1992-Present	Chair and Professor, Department of Economics, UMKC
1993-Present	Research Associate - Center for Economic Information
1986-Present	Managing Editor, Journal of Forensic Economics
1968-86	Department Chair; Assistant Professor to full Professor of Economics, UMKC; Associate Dean, College of Arts and Sciences, UMKC; Visiting Professor, Universidade Federal do Ceara, Fortaleza, Brazil; Instructor, University of Oklahoma.

Professional Positions

1976-Present President, John O. Ward and Associates, Inc.
An economic consulting firm providing comprehensive analysis in anti-trust, commercial, employment, personal injury, and death litigation.

Academic and Professional Organizations

National Association of Forensic Economists (Board Member, President 1986-1988); Atlantic Economic Association; American Economic Association; Omicron Delta Epsilon (President, University of Oklahoma Chapter, 1968-1969; Midwest Economic Association; American Association of University Professors; Missouri Valley Economic Association; Western Economic Association; Southwest Economic Association; American Academy of Economic Arbitrators.

Grants funded by the:

Weldon Spring Inter-Campus Grant; Inter-American Association for Higher Education Travel Grant; Department of Commerce; KCRCHE Faculty Development Award; Latin American Teaching Fellowship Award - Visiting Professor, Tufts Univ.; Instituto de Pesquisa Economico e Social - Brazil, Argentina; Ford Foundation; University of Missouri Faculty Research Grant; University of Oklahoma.

Languages

Portuguese Read, speak limited
Spanish Read

Scholarly Publications

(Articles, Book Chapters, Books & Monographs)

John O. Ward, "Defining the Basis of Decedents' Personal Consumption in Wrongful Death Litigation," in Assessing Family Loss in Wrongful Death Litigation: The Special Roles of Lost Services and Personal Consumption, ed. Thomas Ireland and Thomas Deperschmidt, Lawyers and Judges Publishing Company, May 1999.

Robert Thornton and John O. Ward, "The Economist in Tort Litigation," Journal of Economic Perspectives, vol. 131 (2), Spring 1999.

Kurt V. Krueger, Gary R. Albrecht, and John O. Ward, "It's About Time: The Forensic Economic Evaluation," accepted, The Journal of Forensic Economics, Spring 1999 .

John O. Ward, "The Standard of Reasonable Probability in Forensic Economics: A Comment," Legal Economic Digest, vol. 3, no. 2, 1998.

Kurt V. Krueger and John O. Ward, The Dollar Value of a Day. Expectancy Data, Shawnee Mission, KS (1998).

John Ward and Thomas Ireland, Editors, A New Hedonics Primer for Economists and Attorneys, Tucson: Lawyers and Judges Publishing Company, 1996.

Thomas Ireland and John Ward, Valuing Children in Litigation: Family and Individual Loss Assessment, Tucson: Lawyers and Judges Publishing Company, 1995.

Thomas Ireland and John Ward, "The Investment Approach to Parental Loss in the Death of a Child: A Guide to Understanding Alternative Versions", Journal of Legal Economics, vol. 5 (3), Spring, 1996.

John O. Ward and Kurt V. Krueger, Establishing Damages in Catastrophic Injury Litigation, Tucson: Lawyers and Judges Publishing Company, July, 1994.

John O. Ward, "Hedonic Damages," in Boardwalk Seminar, New Jersey Association of Trial Lawyers, Atlantic City, March, 1994.

Thomas Ireland and John O. Ward, "Valuing the Life of a Child: Broadening the Investment Approach," Journal of Forensic Economics, 7 (2), Spring/Summer, 1994.

John O. Ward and Gerald Olson, "Forensic Economics: The Development and Outlook for the Field," in Litigation Economics, edited by Patrick A. Gaughan and Robert J. Thornton, Greenwich, Conn., JAI Press, 1993.

John O. Ward, Editor, A Hedonics Primer for Economists and Attorneys, Tucson: Lawyers and Judges Publishing Co., August, 1992.

John Ward, "The Tort Reform Movement of the 1990's," Proceedings of the Accessing Private Lands Conference, Ohio State University: Columbus, 1992.

John Ward, "Hedonic Damages: A Review of the Debate," Missouri Lawyers Weekly, June, 1992.

John Ward, "Tort Reform in the 1990's - A New Direction," The Journal of the Missouri Bar, October, 1992.

John Ward, "The Brazilian Miracle Revisited: A Case Study," Major Issues in Global Development, A.J. Kondonassis, editor, University of Oklahoma Press: Norman, 1991.

“Replacement Cost Valuation of Production by Homemakers: Conceptual Questions and Measurement Problems,” with Tom Ireland, Journal of Forensic Economics, Vol. IV, No. 3, Fall, 1991, also in Assessing Family Loss in Wrongful Death Litigation: The Special Roles of Lost Services and Personal Consumption, ed. by Thomas Ireland and Thomas Depperschmidt. Tuscon: Lawyers and Judges Publishing Co., 1999.

John Ward, et al, “The Catastrophic Injury Case: Establishing Damages,” Missouri Lawyers Weekly, December 16, 1991.

John Ward, et al, “Literature Relevant to the Valuation of Household Services,” Journal of Forensic Economics, Vol. IV, No. 3, Fall, 1991.

John Ward, “Economic Issues in Personal Injury and Wrongful Death Litigation,” Proof of Personal Injury Damages in Kansas, PES: Eau Claire, WI, 1990., and 1992.

John Ward, “Reflections on Economic Loss in the Death of a Child,” Journal of Forensic Economics, Vol. III, No. 2, Fall, 1990.

John O. Ward, “Human Capital Theory and Economic Loss in the Death of a Child,” Journal of Forensic Economics, Vol. II, No. 1, October, 1988.

John O. Ward, “Origins of the Tort Reform Movement,” Contemporary Policy Issues, Vol. VI, No. 3, July 1988.

John O. Ward and Gerald Olson, “Forensic Economics: A Perspective and an agenda for Research,” Journal of Forensic Economics, Vol. I, No. 1, September, 1987.

John O. Ward. “Economic Loss in Injury and Death Litigation,” Journal of Economics, vol. 12, March 6, 1986.

John O. Ward, ed., The Economist in Injury and Death Litigation, UMKC Law School: Kansas City, 1983.

F.E. Wagner and John O. Ward, “Urbanization and Migration in Brazil,” The American Journal of Economics and Sociology, Vol. 39, No. 2, 1980.

John O. Ward and David Amoni, “Diets of Urban Migrants in Northeast Brazil: An Economic Analysis,” Nutrition Reports International, Vol. 21, No. 1, January, 1980.

John O. Ward and Gerald W. Olson, “Income Taxes, the Supreme Court and Economic Loss in Injury and Death,” Trial, Summer, 1981.

John O. Ward and John Sanders, "Nutritional Determinants and Migration in the Brazilian Northeast," Journal of Economic Development and Cultural Change, Vol. 29, No. 1, October, 1980. Also published in Brazil, Revista Economica do Nordeste, Vol. 11, No. 2, Abr/Jun, 1980.

John O. Ward, "The Economist in Personal Injury and Wrongful Death Litigation," Trial, Vol. 15, No. 11, November, 1979.

John O. Ward, "Remarks: The Causes of Mexico's Devaluation of the Peso," Journal of Economics, Vol. 3, 1977.

John O. Ward and John Sanders, "Nutricao, Renda e Tecnologia Nova Para Pequenas Agricultores No Nordeste Brasileiro: Algumas Inter Relacoes e Sugestoes de Politicos," Revista Economica Rural (Brasilia), Vol. 16, No. 3, Jul/Set, 1978.

John O. Ward and Agamemnon T. Almeida, "Nota Sobre Metodologia de Pesquisa em Economia De Nutricao," Seminario Sobre Nutricao, Associacao Nacional de Centros de Pos Graduacao em Economia, Brasilia, 1976.

John O. Ward and Agamemnon T. Almeida, "Nutricao, Renda e Tamanho da Familia: Um Exame da Situacao Nutricional em Caninde, Ceara," Revista Economica do Nordeste, Vol. 8, No. 1, 1977.

John O. Ward, "Some Remarks on the Approximation of the Production Effects Resulting form the Formation of LAFTA," The American Economist, Vol. 19, No. 2, 1975.

John O. Ward and F.E. Wagner, "Commodity Agreements, Economic Rent, and the U.S.," Journal of Economics, No. 1, 1975.

L.K. Hubbell, Gerald Olson, John Ward and S.D. Ramenofsky, Alternative Sources of Finance for Municipal Services, University of Missouri-Urban Observatory, 1973.

John O. Ward, "Analytical Model for Examining Mexico's Participation in LAFTA," (Monograph) Secretaria de Industria y Comercio, Mexico, D.F., 1972.

Book Reviews

James E. Anderson, Public Policy Making, in The American Economist, Vol. 1, No. 2, Fall, 1977.

Yujiro Hayami, A Century of Agricultural Growth in Japan: Its Relevance to Asian Studies, in The American Economist, Vol. 22, No. 1, Fall, 1978.

Fritz Machlup, A History of thought on Economic Integration, in Journal of Economics, Vol. 4, August, 1978.

Abstracts

John O. Ward and John H. Sanders, "Nutritional Determinants and Migration in Northeast Brazil," Sociological Abstracts and Specialized Reprint Collection, University of North Carolina, 1981.

John O. Ward and David Amoni, "Diet Efficiency in Northeast Brazil," in Nutrition Planning, Vol. 2, No. 1, 1979.

John O. Ward and F.E. Wagner, "Japanese Imperialism in Latin America," in Nebraska Journal of Economics and Business, Vol. 4, 1973.

Significant Citations

Citations of publications in Forensic Economics—220 citations in 145 articles and books.

Citation as benchmark research—A Survey of Agricultural Economics Literature, Vol. 4., Lee Martin, Editor, Published by the University of Minnesota Press for the American Economics Association, 1993. Citation—Handbook of Development Economics, Vol.1, Edited by Hollis Chenery and T.N. Srinivasan, New Holland Press, 1988.

Presentations at Academic and Professional Meetings and Conventions

"New Issues in Calculating Damages in Medical Malpractice Litigation," UMKC CLE, 1998 Medical Malpractice Seminar, September 18, 1998.

"Establishing Damages in Commercial, Employment, and Personal Injury Litigation," program moderator, UMKC Law School, Kansas City, MO, November 14, 1997.

"Discrimination: Statistical Proofs & Damages," Employment Litigation Program, UMKC Law School, Kansas City, MO, November 13, 1997.

"Valuing Damages/Risk Assessment," Heartland Labor and Employment Institute, UMKC Law School, Kansas City, MO, October 23-24, 1997.

"Estimating Economic Damages as a Result of Diminished Productivity in Work and Non-Work Time", with John O. Ward and Gary R. Albrecht. Session at 72nd Annual Western Economic Association International Conference, Seattle, July 1997.

"The Fallacy of Fairness & the Plight of Prediction in Discounting Future Dollars," American Economic Association, San Francisco, CA, January 1996.

“Evaluating Damages in Catastrophic Injury Litigation,” program moderator and presenter, University of Missouri-Kansas City Law School, 1994 & 1995, Marriot Pavilion, St. Louis, Adams Mark, Kansas City.

“What is Measured When Calculating Expected Earnings,” with Kurt Krueger, American Economic Association, Anaheim, CA, January, 1993.

“Disclosure in Forensic Economic Testimony,” panel, Western Economic Association, Lake Tahoe, June 1993.

“Unified Theory of Human Capital Investment,” with Tom Ireland at the American Economic Association Meetings, New Orleans, January 1992.

“The Tort Reform Movement of the 1990’s,” Lands Conference, Ohio State University, April 1992.

“Calculating Economic Loss in Business Litigation,” UMKC Continuing Legal Education, September 1989.

“Calculating Damages in Complex Business Litigation,” Kansas City Metropolitan Bar Association, September 1990.

“Economic damages in Death Torts,” Missouri Association of Trial Attorneys, February 1990.

“Human Resource Evaluation and the Life of a Child,” Western Economic Association, Chicago, July 1989.

“Valuing Contributions in the Household Sector,” with Tom Ireland (UMSL), Allied Social Science Association, New York, 1988.

“Forensic Economics: Origins and Perspectives,” Missouri Valley Economics Association, 1987.

“The Tort Reform Movement in Economic Interpretation,” Western Economic Association, Vancouver, 1986.

“Brazil’s Miracle Revisited,” Latin American Studies Association, Boston, November 1986.

“The Methodologies of Projecting Economic Loss in Litigation: Recent Conflicts,” Missouri Valley Economic Association, March 1986.

“Economic Loss in Death/Injury Litigation: Methodological Conflicts,” Atlantic Economic Association, Rome, 1985.

"The Economics of Structured Settlements," University of Missouri-Kansas City Legal Continuing Education, September 1984.

"Computer Utilization in Higher Education," Inter-American Association for Higher Education, Washington, D.C., 1984.

"The Economic Determinants of World Hunger," World Conference on Social Economics, Fresno, CA, December 1983.

"The Economist in Law," University of Missouri-Kansas City Continuing Legal Education, chaired by John O. Ward, March 1983.

"The Economics of Malnutrition," Atlantic Economic Association, London, August 1981.

"The President's Commission on World Hunger," Third World Conference, Omaha 1980.

"Malnutrition and Economics," Western Social Science Association, Albuquerque, New Mexico, April 1978.

"The Economist as Expert Witness: Trial Demonstration," Missouri Association of Trial attorneys and the University of Missouri-Columbia, November 1979.

"Human Resource Use in Developing Countries," Third World Conference, Omaha, 1979.

"The Economist in Personal Injury and Death Litigation," to a seminar of Continuing Legal Education, "The Effective Use of an Economist in Complex Legal Matters," chaired by John O. Ward, 1979.

"Human Resource Use in Northeast Brazil," to the Economics and Agricultural Economics Faculty of the University of Missouri-Columbia, 1978.

"Nutrition Policy in Latin America," Third World Conference, University of Nebraska-Omaha, 1978.

"Urbanization and Migration in Latin America: The Case of Brazil," with F.E. Wagner, Tri-University Conference on Urbanization in the Americas, Kansas City, 1978.

"Economics and Law," to the Annual Meeting of the Missouri Association of Trial Attorneys, Tan-Tar-A, June 1978.

"Wendell Gordon's Interpretation of Latin America's Economic Development," Western Social Science Association, Denver, April 1978.

Discussant: Southwest Economics Association Convention, Houston, TX, and April 1978.

“Malnutrition and Economic Development,” The Institute for Advanced Economic and Social Investigations, Jalapa, Mexico, 1977.

“Nutrition, Income and New Technology for Small Farmers,” with John Sanders, Brazilian Society of Rural Economists Convention, Vicosa, Brazil, 1977.

“Remarks, the Causes for Mexico's Devaluation,” the Missouri Valley Economics Association Convention, 1977.

“Urban-Rural Nutrition in LDC's,” Southwestern Economic Association Convention, Los Angeles, 1977.

“Nota Sobre Methodologia De Pesquisa em Economia Da Nutricao,” with A.T. Almeida, Seminario Sobre Nutricao, ANPEC, Brasilia, Brazil, 1976.

“Nutricao, Renda e Tamanho Da Familia,” with A.T. Almeida, Encontro Anual, ANPEC, Garanhuns, Brazil, 1975.

Respondent: “Um Modelo de Balanco Comerical Com Aplicacoes Ao Caso Brasileiro,” by Alfonso Censo Pastore, et al., at the III Encontro Anual of the Associacio Nacional De Control De Pos-Graduacao Em Economia (ANPEC), Garanhuns, Brazil, 1975.

“Commodity Cartels, Economic Rent, and the United States,” with F.E. Wagner, Missouri Valley Economics Association Convention, St. Louis, 1974.

“The International Economy in 1974,” to the Annual UMKC Business School Management Conference, 1974.

“German Imperialism in Africa,” with F.E. Wagner, Missouri Valley Economic Association Convention, Kansas City, 1973.

“Japanese Imperialism in Latin America,” with F.E. Wagner, Midwestern Economic Association Convention, Chicago, 1973.

“A Comparative Study of Ph.D.'s in Economics Granted by American Universities,” Southwestern Social Science Convention, Houston, TX, 1969.

Graduate Involvement

Recent Ph.D. Thesis Committees:

Jennifer Golec, Economics (Director); Mutaz Nabulsi, Economics (Director); Lester Townsend, Economics; Willadee Gillin, Economics; Dale Krueger, Educational Administration; Tom Carroll, General Education.

Courses Taught

Graduate and undergraduate: Economic Development, Research Methods, International Economics, Law and Economics, Human Resource Economics, Microeconomics, Investment Analysis.

University Service (since 1990)

Faculty Athletic Representative to the NCAA, 1999
Member, Presidential Advisory Committee for Academic Leadership, 1999
Member, University Senate Budget Committee, 1999
Chair, Athletic Director Search Committee, 1998-1999
Member, University of Missouri Department Leadership Task Force, 1998-1999
Chairman, Arts & Sciences Curriculum Committee, 1997-present
Chairman, Intercollegiate Athletic Committee, UMKC, 1993-present
Member, UMKC Promotion and Tenure Committee, 1995-present
Member, University of Missouri Administrative Review Board, 1994-95
President, Campus Athletic Committee, 1990
Chair, Bernardin Fund Committee, 1994-present
Member, University Senate, 1977-1979, 1993-1997
Board Member, UMKC Athletic Corporation, 1987 - 1994
Member, U-Wide Agricultural Programs Evaluation Committee, 1993
Member, Campus Space Committee, 1990
Ten Dean's Search Committees

Community Service

Co-Chair, Academic Planning Committee, Mayors' Summit on NAFTA, 1997-1998
Co-Chair, Development of NAFTA Website for the I-35/I-29 Region, Mayor Cleaver's Office, 1997-1998
Member and Subcommittee Chair, Missouri Legislative State Commission on Global Warming, 1990
Member, Missouri Legislative and Executive Task Force on the Liability Insurance Industry and Tort Reform, 1987-1988
Over 200 presentations to area business and community groups on economic topics for the

College of Arts and Sciences Visiting Professor Program and Visiting Scholar Program

Numerous television interviews and programs on economic topics

Numerous newspaper interviews on economic topics and guest editorial writer for the Kansas City Star

Consulting Experience

1972-1973	Urban Observatory
1972	Department of Labor
1972-1973	Kirschner Association, Departments of Commerce and Defence
1974	Environmental Research and Development Foundation
1975	Government of Brazil (IPEA)
1976-Present	Regional and national law firms (320 firms in 10 states)
1997-Present	Center for Economic Information, UMKC

John O. Ward & Associates, Inc., was established in 1976 as an economic consulting firm offering expert analysis and testimony in personal injury and death torts, employment discrimination litigation; commercial damages litigation, securities analysis and anti-trust. The firm consists of four consulting economists, support staff, and additional consultants for life care planning and financial management. Dr. John Ward, as principal economist of the firm, has given expert testimony in the aforementioned areas in federal and/or state courts in Kansas, Missouri, Iowa, Nebraska, Oklahoma, Illinois, California, South Carolina, Tennessee, and Louisiana and has served as a consultant to firms in over twenty states. During the past 20 years, Dr. Ward has testified in over 1400 cases by deposition and/or courtroom appearance. The client list for John O. Ward & Associates includes over 500 attorneys, representing both plaintiffs and defendants.

Sample Law Firms Served (from over 500 active clients)

Fields, Gentry & Benjamin; Lewis Rice & Fingersh; Blackwell Sanders Peper Martin; Morrison & Hecker; Wallace Saunders; Stinson, Mag & Fizzell; Sam Cullan; Bass Berry & Sims (Nashville); Armstrong Teasdale (St. Louis); Schaff & Davis; Bartimus Frickelton & Presley; Lantz Welch, P.C.; Robb & Robb, P.C.; Carson & Coil (Jefferson City); Sherwin L. Epstein & Associates; Cullan & Cullan; Hubbell, Sawyer, Peak O'Neal & Napier; Hanover & Turner; Jones & Granger (Houston); Humphrey, Farrington & McClain; Kenner, James & Kavanaugh; Langdon & Emison; Lathrop & Gage; McIntosh, Knepper, Hobson & Healy; Newman, Freyman & Klein (St. Louis); Morton Reed & Counts (St. Joseph); Payne & Jones; Shamberg, Johnson & Bergman; Sanders, Simpson, Fletcher & Smith; Taylor, Stafford & Woody; Swanson Midgley; Stites, Hopkins & Fair; Von Erdmannsdorff & Mowry; The Popham Law Firm; Walters Bender & Strohbehn; Watkins, Boulware, Lucas, Miner, Murphy & Taylor; Woodson & Loftis (Oklahoma); Denney & Barrett (Oklahoma); Woodward, Blalock (Witchita); Baldwin & Stoykin (Illinois); Kinnard, Clayton & Beveridge; Anderson & Associates (St. Louis); Berkowitz, Feldmiller, Stanton:T.C.I.; Hershewe & Gulick (St. Joseph); Kyser & Nordyke (Butler); The Holtsclaw Law Firm; Thomas Loraine (Osage Beach).