

FOR MORE INFORMATION CONTACT:

[A Contact Person's Name], [Position Title]

[Organization's Name]

[Contact Person's Phone Number]

New Program Empowers Workers and Families

([City], [State], [Today's Date]) The (name of your organization), recognizing the need to improve the way that organizations work with families, will be offering the Missouri Family Development Training and Credentialing (MO FDC) Program. The FDC Program, developed by Cornell University, trains frontline workers to recognize the strengths in the families they work with and to help families build on their strengths and move towards self-reliance.

In Missouri, the University of Missouri-Kansas City (UMKC) Family Studies Program supports the FDC Program, which is offered in 15 other states. On (start date of classes), (name of your organization) will join other organizations throughout the state in this movement for organization and agency change by offering their first FDC class at (location of classes). [If this is not your first class, reword previous sentence to state, "On (start date of classes), (name of your organization) will continue their participation with other organizations throughout the state in this movement for organization and agency change by offering their (second/third/etc.) class at (location of classes)."]]

Discussing topics such as "Developing Mutually Respectfully Relationships," "Cultural Diversity," and "Communicating with Skill and Heart," the FDC program has broad appeal to any person who works with families. Workers, who enroll in the program, also have varying educational backgrounds. (Your organization name) is expecting (#) workers, from various local non-profit and state organizations, including (name of organizations that plan to send workers). [If you don't have the information for the previous sentence and this is not your organization's first class, modify the sentence to state "Since starting the FDC program in (month and year), (Your organization name) has credentialed (#) workers from various local non-profit and state organizations, including (name of organizations that have sent workers to your program)."]]

Through the FDC Program, frontline workers establish a collaborative connection with other workers in their field and develop a concrete understanding of how to work more effectively and efficiently. A statewide evaluation of the FDC Program also found that Family Development Credentialed workers experience increased communication skills and decreased job turnover.

The FDC program includes 90 hours of training, a standardized exam, and portfolio development under the guidance of a community-based Field Advisor. After successful completion of these three components, workers receive a credential issued by the UMKC Family Studies Program.

By offering the FDC program, (your organization name) hopes to create positive change in the way that agencies and organizations work with families.

[Ask the director of your organization why s/he decided to offer the FDC training or how s/he feels about offering the FDC training and quote him/her. The quote needs to be positive and only one sentence long; for example: “We are committed to partnering with families for a better community,” said Jane Doe, Director of the Family Service Organization, “and we have confidence that the FDC Program has the ability to empower workers and the families they work with.”

Classes are scheduled for _(days)_ from _(time)_ to _(time)_ starting _(start date)_ through _(end date)_. To enroll in the FDC Program or for more information, call John Doe at _(phone number)_.

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