



Taking Stock

When you wake up in the morning, start “Taking Stock” of everything that you come in contact with. What brand of toothpaste, what you eat for breakfast, what you wear, even your family car. On the list below, write the names of the goods and services that you use during your day, then determine if the company that produces the good or service is a publicly traded company. You can find basic information on product labels then explore Yahoo! Finance (www.finance.yahoo.com) or the company’s website. Only fill out the information you are sure of, leave the rest blank.

	Name of Goods or Service	Parent Company – <i>Company that produces the good or service</i>	Is this a publicly traded company? <i>Yes or No</i>	Ticker Symbol
1	<i>Quaker Chewy Granola Bars</i>	<i>PepsiCo</i>	<i>Yes</i>	<i>PEP</i>
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Using Yahoo! Finance or the company's websites answer the following questions about your top five stocks.

1. In one or two sentences, what does the company do? (*Click or select "Company Profile"*)
2. Does the price per share move up, move down or is it constant in the last five days? (*Review "Basic Chart: 5 days" under "Charts"*)
3. Does the price per share move up, move down or is it constant in the last year? (*Review "Basic Chart: 1 year" under "Charts"*)
4. Name one or two competing companies. (*Select "Competitors"*)
5. In one or two sentences, do you think your team should purchase this company and why?